

Student name: \_\_\_\_\_

# Lawrence High School

## Red & Black yearbook

### Business Ad Rate Card

2011-2012 yearbook (handed out to students in May 2012)

1/8 page 4" x 2.6"*	\$60
1/4 page 4" x 5.2"*	\$100
1/2 page 8.2" x 5.1"*	\$175
Full page 8.2" x 10.3"*	\$300
<b>SUPPORTER</b> Have your business listed on our page of supporters in 20-point type.	\$30

#### Contact Us

1901 Louisiana St.  
Lawrence, KS 66046  
832-5054, FAX  
330-1891, PHONE  
lhsbudget@gmail.com  
Budget online: lhsbudget.com

#### Journalism adviser

Barbara Tholen  
btholen@usd497.org

All ad artwork and payment will be due Oct. 21. There will be a \$5 service fee for each past due balance.

\*Exact ad sizes may change slightly.

## Ad Contract

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Ad Size:  1/8 page (\$60)  1/4 page (\$100)  1/2 page (\$175)  Full page (\$300)  Supporter (\$30)

Payment (check one):  Cash  Check  Bill

\*Please note: There will be a \$5 service fee for each past due balance.

Check here to request proofs:  Proofs Sent  Proof Approved

Ad artwork received and attached in folder.

Customer Signature: \_\_\_\_\_ Date: \_\_\_\_\_